



Internationalization Initiative for Washington State University

Facilitated by International Programs
and the Office of the Provost

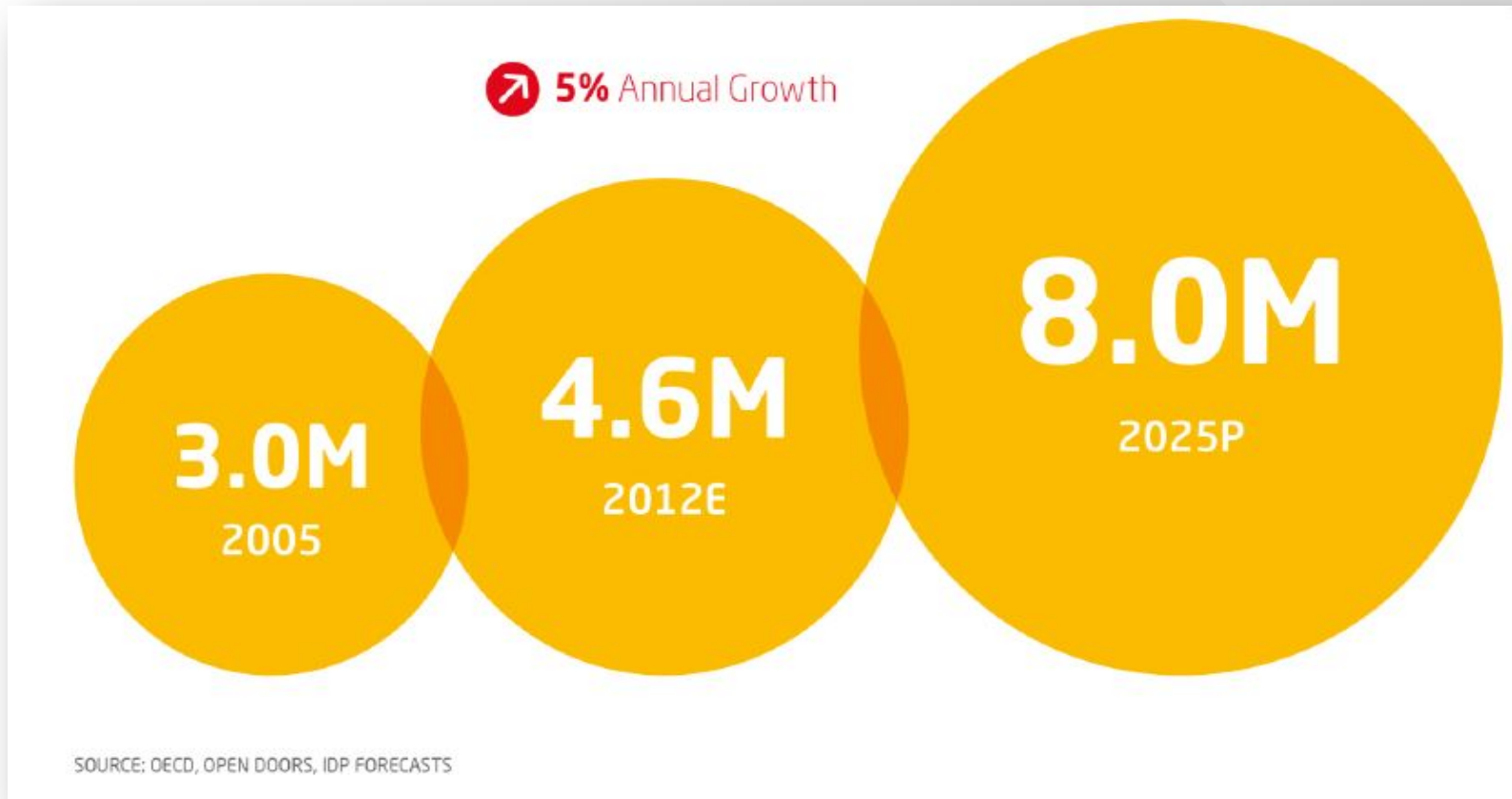
Why Internationalization is a Priority

- WSU's Drive to 25 and Strategic Plan goals: to prepare students to lead and excel in a diverse United States and global society.
 - Requires skills to work across languages, cultures, and borders to solve critical, complex global problems.
- WSU is currently 7.1 percent international, while AAC and U peers are 18-20 percent.
 - Undergraduate enrollment is less than 4 percent international.

International Student Enrollment

Year	2012	2013	2014	2015	2016
Total Student Enrollment	27,679	27,642	28,686	29,686	30,142
International Students	1,857	1,892	1,892	2,044	2,132
International Undergraduate	934	969	953	1,025	1,131
International Graduate	875	888	884	959	958
Percentage of Total Student Population	6.7	9.3	6.6	6.9	7.1

International Students Will Double in the Next Decade



International Recruiting

There are three ways a university can recruit international students to campus:

1. Internal recruitment programs
2. Outsourced programs
3. Joint venture model

Joint Venture: Partnering with INTO

- INTO is a global leader in international student recruitment and success.
- INTO creates joint ventures with universities to:
 - Recruit international students
 - Create English language training
 - Develop academic Pathway programs
 - Provide social and academic support services

Joint Venture Partnership Across Three Continents

INTO has partnerships with universities in Asia, Europe, and North America

U.S. Universities



Colorado State University



UNIVERSITY OF
SOUTH FLORIDA.

DREW



Oregon State
UNIVERSITY

OSU

SAINT LOUIS
UNIVERSITY.
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UAB THE UNIVERSITY OF
ALABAMA AT BIRMINGHAM

Knowledge that will change your world

WASHINGTON STATE
UNIVERSITY

Key Characteristics of a WSU-INTO Partnership

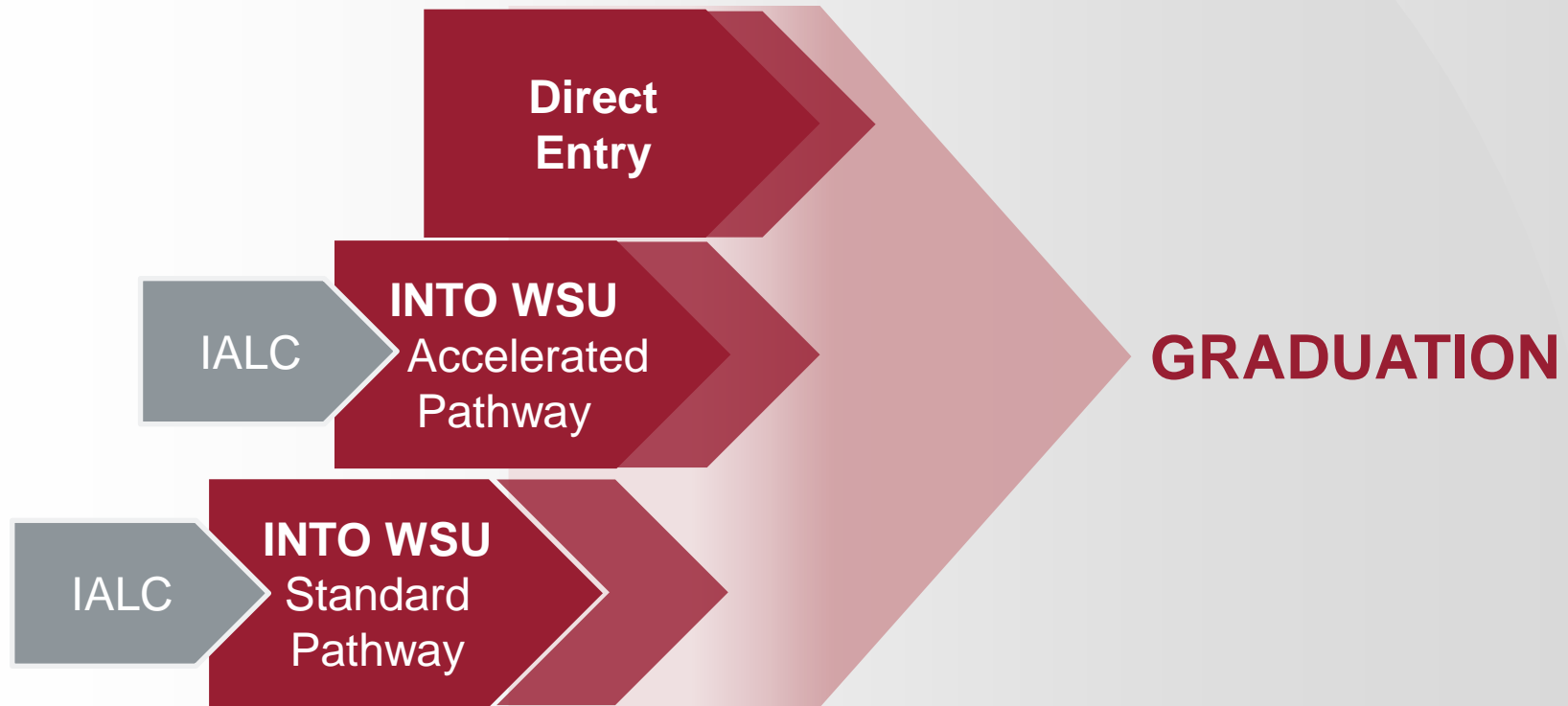
- WSU controls academics, admissions, quality.
- INTO students begin as non-degree-seeking, taking existing WSU courses and English language training.
- The partnership uses and extends already-existing student support services.
- The partnership involves both undergraduate and graduate (Master's) programs.

WSU Students from Day One

- Same benefits, access, and amenities as domestic students.
- Live in residence halls with all students.
- Attend classes with all students.
- Do not displace qualified Washington students.

How We Increase International Presence

1. Direct admission into degree programs
2. Academic English/Pathway programs



Pathway Program is a Critical Element of the INTO Model

- Pathway programs blend:
 - Academic skills, coursework, and tutoring services
 - English language training
 - Integrated, small class sizes
 - Social and academic support services
- Students progress out of the Pathway program after successful completion of requirements, including a minimum GPA.

Current Proposed Undergraduate Pathways

- Entry requirements, progression requirements, and semester-by-semester criteria developed in consultation with faculty.
- Undergraduate Pathways
 - Business
 - Science
 - Computer Science
 - Engineering
 - Social Sciences/Humanities
 - Architecture
 - Journalism/Communications
 - Math/Data Analytics
 - Agricultural Sciences

Proposed Initial Graduate Pathways

- MBA (Tri-Cities)
- M.S. Mathematics (Computational Finance)
- M.S. Statistics
- Masters of Accounting
- Three others under consideration

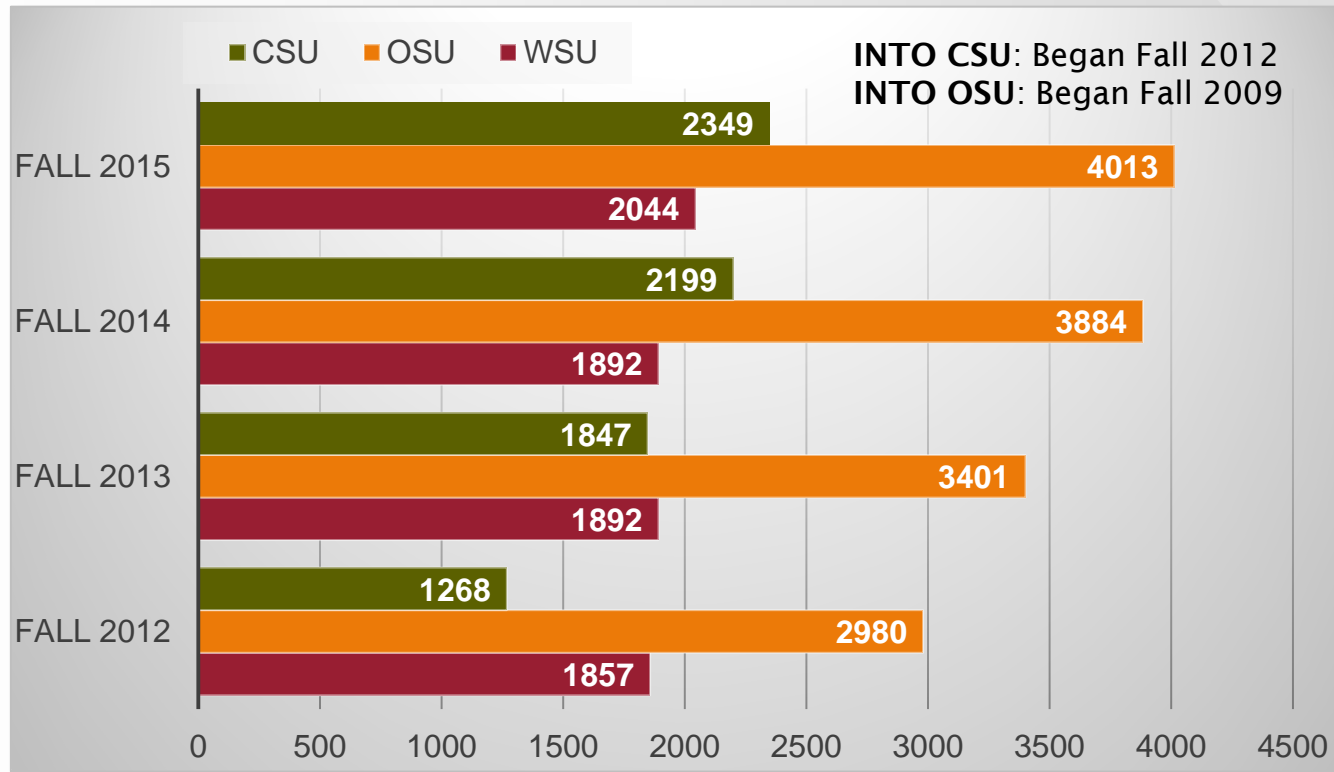
Proposed Time Line

- Fall 2016 Establish partnership
Identify initial degree program offerings
- Spr 2017 Set up joint venture and governance structure
Develop administrative infrastructure
Finalize initial pathways
- Fall 2017 First class of INTO students
(est. headcount = 200 – 250)
- Fall 2018 Second class of INTO students (est. – 300)
- Fall 2019 Third class of INTO students (est. – 400)

Financial Model

- INTO students pay full non-resident tuition and fees.
- All revenues and costs associated with the Pathways Program are incurred by the joint venture. WSU and INTO share any profits equally.
- WSU receives all revenue when students become degree seeking, less a small percentage to INTO.

International Student Enrollment WSU/Oregon State/Colorado State



How Students Perform

School/ Level	% Progress (Business, Engin/IT, Other)	Cum GPA
<i>UndGrad</i>		
U South Florida	84-87%	3.43
Oregon State U	80-90%	3.12
Colorado State U	82-91%	3.56
<i>Grad</i>		
U South Florida	72-82%	3.62
Oregon State U	69-90%	3.35
Colorado State U	66-100%	3.35



Questions?